



Chairman's Report_2017

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① About BEETA:

- Not-for-Profit (formed 2011)
- Membership based (national organization)
- Over 75 members (Testing, Production, Marketing, Promotion)
- 23 Paid members

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Mission: To promote biomass energy efficient technologies and conserve the environment

Vision: Sustainable markets for biomass energy efficient technologies and biomass fuels in Uganda

① Objectives:

- To build a **platform** for information sharing, technical and organizational support amongst the biomass energy practitioners in Uganda
- To **lobby** and **advocate** for favorable government policies and flagship projects

① Objectives:

- To promote **awareness** on the efficient and effective use of biomass energy technologies and fuels
- To **build capacity** in repair and maintenance of environmentally friendly biomass energy technologies

① Objectives:

- To **collect data** of member so as to improve monitoring and evaluation of their work plans
- To support the **development of standards** for biomass efficient energy technologies and fuels

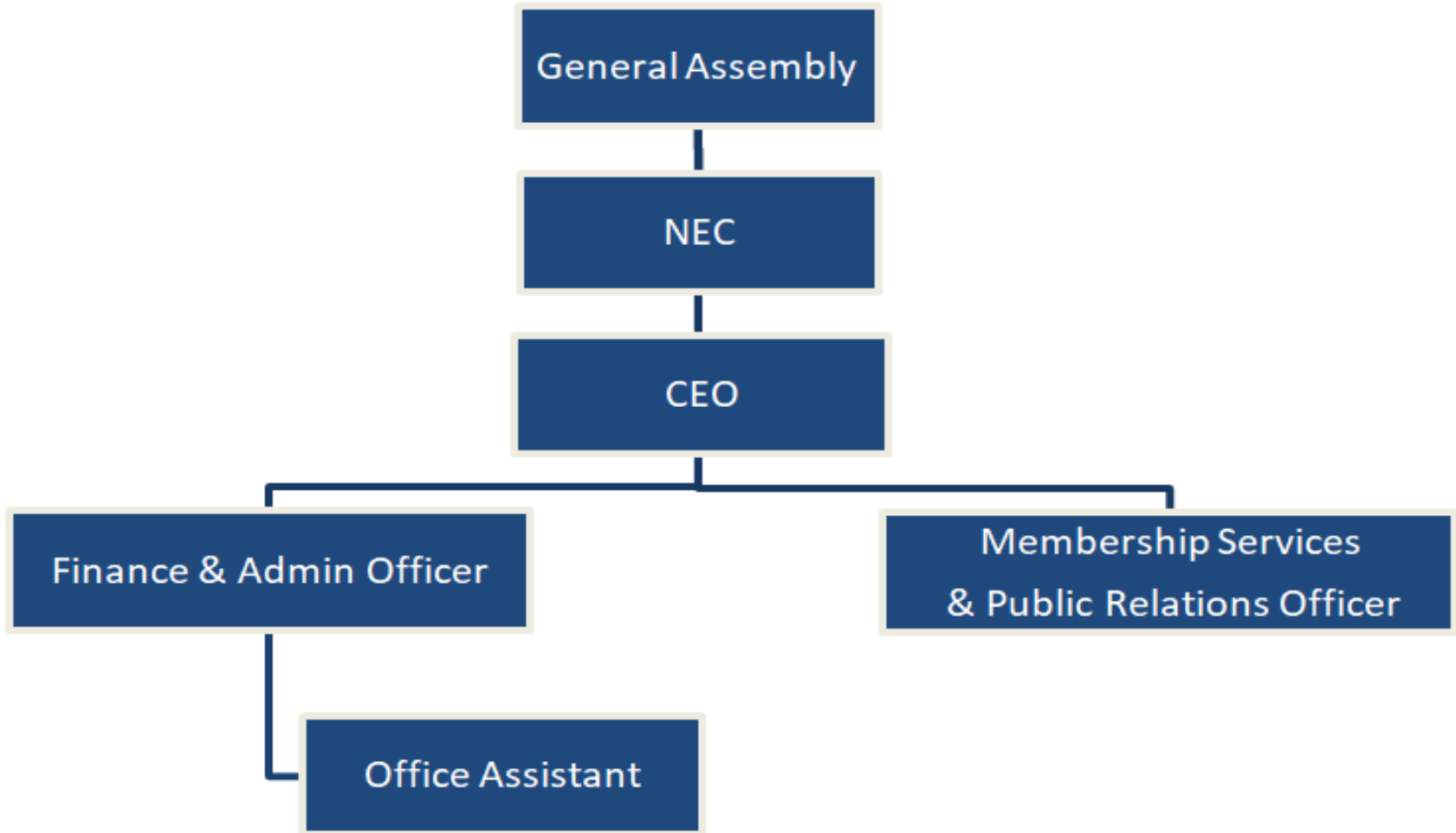
① Objectives:

- To **mobilize resources** to run and support member activities
- To **collaborate** with development partners engaged in biomass energy activities in Uganda

① Core Values & Operating Principles:

- **Integrity:** To be accountable, transparent, ensure fairness and exercise business devoid of unscrupulous practices.
- **Professionalism:** To exercise competency, skill, knowledge and ethical behavior.
- **Excellence:** To pursue excellence in renewable energy practice.
- **Teamwork:** To encourage team spirit, collaboration, consultation and to maximize on synergies for greater outcomes.
- **Environmental stewardship:** To protect and uphold the integrity of the environment for sustainable renewable energy development.
- **Customer focus:** To treat our members with courtesy, respect and delight in their satisfaction.

① Organization Chart:



① NEC:



Chairperson
Nolbert Muhumuza
Awamu Biomass Energy



Vice Chairperson
Virginia Ssemakula
Good Fire Ltd



Secretary
Patrick Mulindwa
Ndejje University



Treasurer
Ronald L. Ssebale
Kampala Jellitone Supplier



Member
Abdul Busuulwa
Uganda Energy Fnd



Member
Zziwa Healington
Green Bio Energy



Member
Moses Amone
Up Energy



Ex-Official
Proscovia Ssebunya
PETSD

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Eng. Godfrey Ndawula
Consultant on Biomass Energy

Patron



Mr. Michael Tumuhimbise
Principal Energy Officer, MEMD

Advisor

① PAID Members:

#	Name
1.	Up Energy Ltd
2.	Raising Gabdho Foundation
3.	Good Fire Ltd
4.	Ndejje University
5.	Biolite
6.	Shizuka Asada
7.	TASMA
8.	Green Bio Energy
9.	Potential Energy
10.	Kakira Sugar Ltd

11.	Best of Waste
12.	King Fire Energy Solutions
13.	AES
14.	Masupa Enterprises
15.	International Lifeline Fund
16.	Green Heat
17.	Energy Uganda Foundation
18.	ACE Energy Solutions
19.	Josa Green Technologies
20.	Awamu Biomass Energy
21.	Cook & Save Consult
22.	Bakulu Power
23.	CODE (Bushenyi)

② Planned Activities for 2017:

- | | |
|--|------------|
| 1. Resources Mobilization | 5.7M Ugx |
| Proposal Writing, Update Strategic plan, Office Equipment, Selling Memorabilia | |
| 2. Marketing & Partnership Development | 2.07M Ugx |
| Member Dbase, Communications with Partners, Engage paid members, strategic MoUs, Increase visibility | |
| 3. Membership Growth | 1.63M Ugx |
| Membership Certificates, membership retention, Membership Surveys, Quarterly membership drives | |
| 4. Technical (Capacity Building) | 4.16M Ugx |
| Stoves & Fuels working groups, Training (Production, Business Mgt) | |
| 5. Secretariat | 19.78M Ugx |
| NEC Meetings, AGM, Legal, Patron, Membership (UNREEEA, UNACC, WBA), Audit | |
| 33.34M Ugx (\$9,524) | |

③ Achievements for 2017:

- Paid Administrator for 10 Months
- 16 NEC meetings
- 7 Working group meetings (6 Fuels & 1 Stoves)
- Held a Briquettes training at Ndejje University
- Improved collaboration with Stakeholders i.e. MEMD, GIZ, UNREEEA & UNACC

3 Achievements for 2017:

- Sector representation at the European Biomass Conference, Austria (*Onsite Production & Use of Bioenergy in Uganda*)
- Signed up with **World Bioenergy Association** (not yet paid subscription)
- **Market for solid bioenergy** in Uganda (Webinar)
- Representation at the **Biomass Dialogue** (sector self-regulation)

③ Achievements for 2017:

- Participating in **Standards development** (cookstoves)
- Increasing Paid Members; **23 (2017) | 11 (2016) | 8 (2015)**
30.7% | 14.7% | 10.6%
- Increased participation by **Biofuels companies**
- Represented at **5 Socialization meetings** i.e UNACC Barazas
- Participated in **Marketing events** (Energy Week FumbaLive, USSIA Week)

③ Achievements for 2017:

- Participating in the design process of the **Green Schools NAMAs** - technical committee
- BEETA holds the seats of **Vice-Chair** of UNACC and **General Secretary** of UNREEEA
- Technical committee for **Rotary Mission Green** project
- Raised **Promotion & Marketing** materials by GlZ

③ Achievements for 2017:

- Recognitions like UNCDF that helped increase membership subscription
- Representation at the **International Bioenergy Conference**, Japan (*including the Annual Assembly meeting of WBA*)
- Representation at **the Clean Cooking Forum** (organized by GACC) *to be held in Delhi, India*

③ Challenges for 2017:

- Non-paying members
- Lack a functional Secretariat (only one staff)
- NEC performing technical functions of the Secretariat
- Limited capacity of NEC (fundraising, supervise secretariat, etc)
- 42% (non-financial) activities were implemented

③ Challenges for 2017:

- Limited online participation by members
- Inactive committees (being transformed into Working Groups)

4 Work Plan & Budget 2018:

Activities	Objectively Verifiable Indicators	Baseline (2017)	Target (2018)	Budget
Increase the value for BEETA Members	# of new members	8	20	200,000
	Retention of existing members	12	12	120,000
	Level of Membership participation	25	50	500,000
	Database of Member activities	0	1	300,000
	# of functional Partners	3	5	150,000
Undertake Regular capacity Building activities	# of trainings undertaken	2	8	24,000,000
	# of members trained	15	30	-
	Rate of adoption of trained knowledge	1%	22%	5,280,000
	# of Study trips	1	4	16,000,000
Support business to business Linkage	# of business linkages made	6	20	5,000,000
	# of International B2B matching events	1	2	500,000
Negotiate for discounts on trade	# of agreements for discounts	1	3	
	# of members utilizing discounts	5%	25%	125,000
Create a financial support for members	BEETA SACCO	0	1	500,000
	# of companies supported during fundrasing	0	10	-
	# of MoUs signed with stakeholders	0	2	-
	Amount of money in SACCO (UGX)	0	6,000,000	12,000,000
	# of members supported by SACCO	0	10	-
Develop Income Generating Activities for BEETA	Consultancy	0	1	1,500,000
	Training cost-sharing	0	4	3,600,000
	Advertizing on Publications	0	4	100,000
Create competent secretariat with competent personnel with clear roles and	Functional structure at BEETA Secretariat	1	1	-
	2 staff at Secretariat	0	2	12,000,000
	Functional staff performance management	0	2	1,000,000
	Develop Strategic plan (2018 - 2021)	0	1	5,000,000
			TOTAL	87,875,000

⑤ Strategic Plan 2018 - 2021:

BEETA will aim at achieving four strategic objectives;

- ✓ Improve operating business environment of BEETA and her members
- ✓ Build and attain institutional sustainability by 2021
- ✓ Increase the value to member benefits and attain 20% growth per year by 2021
- ✓ Develop an effective and efficient secretariat by 2021

⑤ Strategic issues & Priorities:

- ✓ Lobbying and Advocacy to government and other stakeholders
- ✓ Resource Mobilization
- ✓ Increase Awareness & Access to RE technologies
- ✓ Delivering a sustainable Value Proposition to members
- ✓ Strengthening the Secretariat

⑤ Financing Mechanism:

- ✓ Membership fees with increased value members
- ✓ Writing funding proposals
- ✓ **Streamlining** BEETA activities within the activities of other organizations such as UNACC, UNREEEA and MEMD to share the costs
- ✓ **Commissions** from business created for members through BEETA
- ✓ Organizing fundraising activities
- ✓ **Income generation activities**
 - >The BEETA SACCO | Member training shared costs | Consultancy | Selling Memorabilia

⑥ Way Forward (*Secretariat*):

- ✓ Increase National recruitment
- ✓ BEETA pays **Subscription** to: UNACC, UNREEEA, WBA
- ✓ Legal review & constitution **Registration**
- ✓ Recruit **Finance & Admin Officer** + **Membership Services Intern**
- ✓ Support members to **Improve organizational** and **production capacities**
- ✓ Setup **BEETA SACCO**
- ✓ **Consolidate** the biomass sector i.e. ONE Biomass Association

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⑥ Way Forward (*Members*):

- ✓ Pay your **Membership** dues
- ✓ Participate in **Standards development & Implementation**
- ✓ Propose two (2) **Representatives** & sign **Code of Practice**
- ✓ **Nominate** Chairperson-Elect (~August 2018)
- ✓ **Share information** with BEETA
- ✓ Participate in **BEETA Awards** (Best products per technology)

⑥ Critical Success Factors:

- ✓ Appointment a competent Secretariat (motivated, competent)
- ✓ Active NEC (but delinked from Secretariat activities)
- ✓ Maintaining unity and strategic focus among NEC
- ✓ Sufficient resources; financial, human and technology

Special Thanks:



- Market development for BEETA members
 - Engaging BEETA members in various activities
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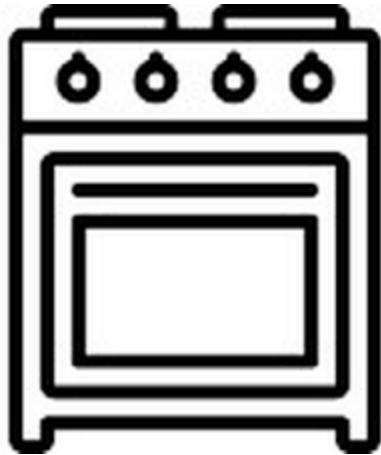
- Our hosts
 - Capacity building of NEC
 - Created budgets for BEETA members
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- Marketing & promotions support
 - Direct financial support to our Admin
 - Financing this AGM
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- Technical and organizational support
- Open door for consultation & support to NEC



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