

Tel: +256-758-373837 | beeta.tec@gmail.com | www.beetatec.org



Promoting Efficient Biomass Energy Technologies...

Strategic Plan – 2015/16

THEME: Strengthening Membership in the Biomass Sector



Mission: To promote biomass energy efficient technologies through networking, sharing information, and developing knowledge among member organizations/ individuals to conserve and protect the environment sustainably.

Objectives



1. Institutional Governance and Management

Desired objectives:

- Developing the policies and operations manuals for BEETA and its members
- Defining organizational structures, systems and responsibilities
- Improved quality service delivery to members
- To attract, develop and retain a highly skilled, motivated and disciplined staff

Objectives



2. Partnership and Resource Mobilization:

Desired Objectives:

- Developing resource mobilization strategy for BEETA
- Developing criteria and inventory of Potential partnership
- Developing MOU with approved partners

Objectives



3. Membership Growth and Development

Desired Objectives:

- To increase usage of biomass efficient technologies in households and communities by marketing more products and services
- To improve on household livelihood through reduced pollution and less work loads
- 50 new members per year
- 4-6 training Workshops

Objectives



4. Awareness, Lobbying and Advocacy

Desired Objectives:

- Increase representation nationally and internationally from all actors in climate change
- Increase publicity and visibility in the general public
- Active participation in policy development

Objectives



5. Research and Productivity Improvement Center:

Desired Objectives:

- To develop and transfer knowledge in the biomass efficient technologies
- To establish a productivity improvement incubation center and research center

Objectives



6. Capacity Building for members

Desired Objectives:

- Developing members capacities for institutional sustainability
- Maintain organization standards within the BEETA members
- Improved service delivery to consumers of biomass technologies

1. Partnership and Resource mobilization Western, Eastern, Central, Northern, west Nile regions.	Strengthening existing partnerships	10,000,000 Ugx
	Creating new partnerships	
	Proposal writing	
	Mobilizing office space, furniture, computers and accessories	
	Holding fundraising activities	
	- Partner Luncheons	
	- Stakeholder workshops	
	- Selling memorabilia (T-Shirts, Key holders, etc	

2. Membership growth and development

Low interest loans

50,000,000

BEETA regional exhibitions

BEETA regional offices

50 new members

3. Awareness creation and advocacy	Website and social media	50,000,000 Ugx
	Regional and national conferences on Biomass	
	Exhibitions	
	Developing IEC materials (Tshirts, banners, brochures, stickers, brochures etc) seal	
	Holding CSR activities	
	Annual Certificates and IDs to members	
	Branding	

4. Research and Productivity Development	Stove testing	100,000,000 Ugx
	Membership development trainings	
	Market development	
	Stove & Fuels production standardization	
5. Capacity Building	Visiting members and potential producers	150,000,000 Ugx
	4-6 Training workshops	
6. Monitoring and Evaluation	Visiting members	30,000,000 Ugx
	Developing questionnaire	
	Situation/ Gap analysis	
TOTAL		390,000,000 UGX